



To help us determine the right flexible packaging material for your product, you will have to answer these 5 questions:

1) What product will you be packaging?

Is it liquid, dry, or will it be frozen? Does the product need to be packaged in a sterilized environment? What are the properties of the product, such as weight, volume, quantity and dimensions? If there is a current flexible package, can we have a sample?

2) What is the product's life cycle?

How will the product be stored, distributed, and what is the product's shelf life? Will the product be set on the shelf or put into a carton? Does the product need a moisture or oxygen barrier to protect it? Does the product have an expiration date? Is the product susceptible to temperature or light?

3) What are the graphic requirements for your flexible packaging?

What surface is being printed? What branding and instruction requirements do you have for your packaging? Do you need to see the product through a clear window? Do you require a metallic material, ink or cold foil? Do you require a color match, spot varnish or overlaminate? If you would like a pouch, do you want a 3-sided seal, flat pouch, stand-up pouch, gusseted pouch, box pouch, or something else?

4) What kind of sealant is required?

Does the sealant need to be peelable or destructible? Is there specific sealing temperature requirement? Will there be a valve affixed to the sealant side?

5) What packaging equipment will you be using?

What is the make and model of the packaging equipment? We will need to understand the process and critical output specifications of the machinery that will be putting the product into the flexible package.