



Shrink sleeves offer designers full 360° color by using the full surface of the container. Digital printing combines the highest quality printing with the convenience of smaller quantities. Our flexographic presses can handle the large quantities for economy of scale.

ART REQUIREMENTS

- Art resolution is a minimum of 300 ppi for all images and photos.
- Remember to include all images and fonts with your art file.
- Accepted file formats: We use PDF files. We will accept Illustrator ai, eps, or pdf, or Photoshop psd, tiff, or eps. If your file is not an Illustrator or Photoshop file it must be saved as a pdf file.
- If your artwork is not print ready, there may be additional charges.

SIZE TERMS

Slit width (max 304mm – min 94mm)

Slit width is the total width of the roll after slitting and before seaming.

To calculate the slit width, measure the largest circumference of the container and add 12 mm.

Cut height is the height of the final sleeve before shrinking.

Lay flat width (max 150 mm – min 45 mm)

The lay flat width is the width of the sleeve after it has been folded and seamed.

MATERIAL

- PVC – the most widely used shrink film because of its low cost and flexible shrink range, 65-70%
- PVC – has moderate shrink force allowing it to be used with soft or thick plastic containers.
- PET – More expensive but has the highest gloss, clarity and shrink percentage, 75%-80%
Pet is more rigid providing a higher shrink force and is great with more rigid containers. PET is easily recycled.